

WiMAX Liaison Report

During this period, 3GPP2 sent the following liaisons to WiMAX Forum®:

1. A liaison informing WiMAX Forum's Network Working Group on the progress made on the HRPD WiMAX™ interworking. We requested information on the progress being made on their WiMAX HRPD interworking efforts. To this date no response was received.
2. An informal liaison was sent by 3GPP2 requesting WiMAX Forum to provide 3GPP2 with any branding instructions. A response was received (see below) and WiMAX Forum reciprocated by requesting 3GPP2 for their branding instructions. These were sent to them.

WiMAX Forum's branding instructions

II. Branding Guidelines

A. Acceptable/Encouraged Practices

The following are the principal trademarks of the WiMAX Forum:

- a. "WiMAX Forum," "WiMAX," "Mobile WiMAX," "WiMAX Forum Certified," the WiMAX Forum logo, and the WiMAX Forum Certified Logo. Use of the logos is subject to specialized usage guidelines and licensing requirements. Please refer to these and to the WiMAX Forum word mark usage guidelines for information regarding requirements, restrictions and appropriate usage. Below are basic usage rules relating to the use of "WiMAX."
- b. Form: "WiMAX" should always be used with a capital "W," lower case "i" and uppercase "MAX."
- c. Notice: The appropriate trademark notice symbol ("®" or "™") should be used with the first and most prominent usage of the mark and again in the first appearance in the body of the copy. Wherever possible, the trademark notice symbol should be superscripted after word marks. Once a mark is correctly attributed on a document or Web page, it is not necessary to mark subsequent appearances of the trademark in the same piece. **Use "®" with WiMAX Forum, the WiMAX Forum Certified Logo, and the WiMAX Forum logo and "™" with all other marks.**
- d. In addition to providing proper notice on the mark, provide appropriate ownership attribution of the marks through a footnote, such as the following:
 - i. "WiMAX" is a trademark of the WiMAX Forum.
"WiMAX Forum," the WiMAX Forum logo and the WiMAX Forum Certified logo are registered trademarks of the WiMAX Forum. "WiMAX," "Mobile WiMAX," "Fixed WiMAX," "WiMAX Certified," and "WiMAX Forum Certified" are trademarks of the WiMAX Forum.

OR

"WiMAX," "Mobile WiMAX," "Fixed WiMAX," "WiMAX Forum," "WiMAX Certified," "WiMAX

® "WiMAX Forum," the WiMAX Forum logo and the WiMAX Forum Certified logo are registered trademarks of the WiMAX Forum. "WiMAX," "Mobile WiMAX," "Fixed WiMAX," "WiMAX Certified," and "WiMAX Forum Certified" are trademarks of the WiMAX Forum.

Forum Certified,” the WiMAX Forum logo and the WiMAX Forum Certified logo are trademarks of the WiMAX Forum.

e. Correct Usage:

i. The trademark is an adjective and should not be used as a verb or noun or in the possessive or plural forms. Every mark should have a “product or service descriptor” (i.e. noun) that follows the trademark.

1. **Example:** WiMAX wireless antennas manufactured by....

ii. “WiMAX” is not synonymous with the IEEE 802.16 standard or its individual variants, or the ETSI/BRAN HiperMAN standard, so do not use the mark in this manner. “WiMAX” is the branding for the specific implementations that the WiMAX Forum is selecting, supporting, and certifying, as well as the additional requirements that the WiMAX Forum is imposing in relation to these implementations. Do not confuse the two. If you are referring to the standard, use “IEEE 802.16,” not “WiMAX.”

iii. When referring to products that the WiMAX Forum has certified, the correct mark usage is to identify the product as “WiMAX Forum Certified.” (Note that the words “Forum” and “Certified” appear with the initial letter capitalized in each instance.) This is the only correct usage and only products that the WiMAX Forum has actually certified and entered into the certified product registry may be identified in this manner.

B. Unacceptable Practices:

a. Do not alter the mark and never vary the spelling, add hyphens, make one word two or use a possessive or plural form of the mark.

b. Do not combine any WiMAX Forum mark with any other word, design or other element to create a new mark.

c. No mark may be used in conjunction with any word or phrase that could lead the public to believe that a non-certified product has been certified by the WiMAX Forum. Examples of this include, without limitation, “WiMAX certified,” “WiMAX approved,” “WiMAX interoperable,” “WiMAX compatible,” “compatible with WiMAX” and “WiMAX compliant.”

d. No mark may be used in a context, such as in the phrase “WiMAX certifiable” that implies that a product or product component will or may successfully pass certification testing in the future or that a product component, when combined with other components or products, will result in a product that will or may successfully pass certification testing in the future.

It is unacceptable to refer to a product as being interoperable, compliant, certified, or certifiable under a WiMAX Forum designation or specification unless the WiMAX Forum has specifically approved both the certification and the designation. At present, the only approved designation is “WiMAX Forum Certified,” which applies to products that have successfully completed certification testing and have been certified. Unapproved designations that may not be used in relation to compliance or certification include, without limitation, “Wave 2,” “Mobile WiMAX,” and “Mobile WiMAX Wave 2.” It is, however, acceptable to identify a product as incorporating or being built to operate using the “Mobile WiMAX™” or “Mobile WiMAX™ Wave 2” specification so long as it is clear that the specification has not been finalized and there is no suggestion in the language that the product is interoperable with WiMAX Forum Certified products or that it has been certified or is certifiable under the WiMAX Forum product certification program.